

Fall in Love with Corner Bakery

Official Rules

NO PURCHASE REQUIRED TO ENTER OR WIN.

- 1. Eligibility:** The Fall in Love with Corner Bakery sweepstakes (the "Sweepstakes") is open only to legal residents of the 48 contiguous U.S. (or D.C.) who are 18 years of age or older at the time of entry. Employees and non-employee workers of The Coca-Cola Company, Coca-Cola bottlers, CBC Restaurant Corp., HelloWorld, Inc., and their respective parent companies, subsidiaries, affiliates, and agents and those prize providers and agencies that are involved in the development or execution of this Sweepstakes or any of its materials, and the immediate family (spouse, parents, siblings, and children) and household members of each such person are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void in AK, HI, & where prohibited by law.
- 2. Sponsor:** The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313.
Administrator: HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.
- 3. Agreement to Official Rules:** By participating in the Sweepstakes, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Sweepstakes.
- 4. Promotion Period:** The Sweepstakes begins at 12:00 a.m. Eastern Time ("ET"), September 5, 2018 and ends at 11:59 p.m. ET, November 5, 2018 (the "Promotion Period"). Administrator's computer is the official time-keeping device for this Sweepstakes.
- 5. How to Enter:** During the Promotion Period, visit www.cokeplaytowin.com/cornerbakery and follow the links and instructions to complete and submit the registration form, including providing a valid email address. You automatically will receive 1 entry into the Sweepstakes. Limit: 1 Sweepstakes entry per person per day during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than 1 entry per day by using multiple/different email addresses, identities, registrations or logins, or any other methods will void that entrant's entries and that entrant may be disqualified from the Sweepstakes. Proof of transmission of completed registration form does not constitute proof of receipt or proof of entry. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holders.
- 6. Drawings:** Administrator is an independent judging organization whose decisions as to the selection of the potential winners are final and binding. On or about November 6, 2018 Administrator will select the names of the potential winners in a random drawing of all eligible entries received during the Promotion Period. The potential winners will be notified by email or phone. The odds of winning a prize depend on the number of eligible entries received during the Promotion Period.
- 7. Requirements of Potential Winners:** Potential winners must continue to comply with the Official Rules. Winning is contingent upon fulfilling all requirements. Each potential winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required

to sign and return to Administrator, within 5 days of the date notice or attempted notice is sent, a Declaration of Compliance, Liability & Publicity Release (except where prohibited) in order to claim his/her prize and to fulfill any such other requirements as determined by Administrator. If a potential prize winner fails to provide a Declaration of Compliance, Liability & Publicity Release or any other requested information (as applicable), he/she may be disqualified and forfeit the applicable prize. In the event that a potential winner cannot be contacted, forfeits the prize, or is disqualified for any reason, Administrator will select an alternate potential winner in a random drawing from among all remaining eligible entries, up to 3 alternates. If the alternate potential winners are disqualified, the applicable prize will not be awarded. Prizes will be fulfilled approximately 8 to 10 weeks after the conclusion of the Sweepstakes.

8. Prizes:

1 GRAND PRIZE: A pair of Delta Air Lines round trip airline vouchers valid for travel within the 48 contiguous U.S., terms and conditions apply. See Appendix below for additional terms and disclosures. Approximate Retail Value ("ARV"): \$1,000.

The ARV of travel may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

2 FIRST PRIZES: A pair of Beats® HD headphones.** ARV of each prize: \$235.

**Beats® is a registered trademark of Beats Electronics, LLC, a subsidiary of Apple, Inc. The trademark is used herein solely for prize identification purposes and no endorsement, sponsorship, authorization or affiliation with this Sweepstakes, The Coca-Cola Company, Coca-Cola bottlers, or CBC Restaurant Corp. is intended or implied.

2 SECOND PRIZES: A Coca-Cola custom bicycle. ARV of each prize: \$167.

For All Prizes: Exact prize details determined by Sponsor, in its sole discretion. No substitution, exchange or transfer of prize by any winner. Prizes are not exchangeable or redeemable for cash. Sponsor reserves the right to substitute any prize for one of equal or greater value. Each winner is responsible for all taxes and fees associated with prize receipt and/or use. Grand Prize winner will be issued an IRS 1099 Form for the value of the Grand Prize; and, Grand Prize winner agrees to fully cooperate with Sponsor and its representatives relative to Sponsor's compliance with such requirement, including provision of his/her Social Security Number. Limit: 1 prize per person.

9. Publicity: Except where prohibited, participation in the Sweepstakes constitutes entrant's consent for Sponsor, CBC Restaurant Corp., and their designees to use entrant's name, likeness, prize information (if applicable), city and state of residence for promotional purposes in any media without consideration or further notice.

10. General Conditions: In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but, not limited to, fraud, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Sweepstakes and award the prizes in a random drawing from among all eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek

damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. **Release and Limitations of Liability:** Except where prohibited, by participating in the Sweepstakes, entrants agree to release and hold harmless The Coca-Cola Company, Coca-Cola bottlers, CBC Restaurant Corp., Delta Air Lines, Inc., HelloWorld, Inc., and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Sweepstakes or the processing of entries; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes (if any) and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If, for any reason, an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry, if it is possible. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.
12. **Disputes:** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Sweepstakes, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.
13. **Winner List:** For a winner list, visit <http://bit.ly/2v5P61U>. The winner list will be posted after winner confirmation is complete.

This Sweepstakes is not sponsored by CBC Restaurant Corp.; and, CBC Restaurant Corp. is not responsible for administration of the Sweepstakes or the awarding of prizes.

APPENDIX

Terms & Conditions

1. **Reservations/Ticketing:** Reservations must be made and tickets issued prior to departure. Tickets must be issued within 24 hours of making reservations. Reservations made on delta.com must be ticketed at time of reservation. The number of seats available for this offer is limited.
2. **Certificate Validity:** Certificate must be redeemed and ticket issued by the date stated above. Extensions will not be granted under any circumstances.
3. **Booking Class:** Refer to the Certificate Summary above. If this certificate is valid for travel in Delta Comfort+® both W and L class must be available to confirm a Delta Comfort+® seat.
4. **Fare Basis Code:** *GRATIS (*Insert applicable booking class. Ex: YGRATIS).
5. **Minimum Stay:** None.
6. **Maximum Stay:** Travel must be completed within 331 days of the booking date.
7. **Blackout dates:** None
8. **Itinerary:** Stopovers, open segments and wait listing are not permitted, in addition if this certificate is valid for roundtrip travel, circle and double open-jaw trips are not permitted. For certificates that are valid for roundtrip travel, single legal open-jaw itineraries are permitted.
9. **Carrier Combinations:** The use multiple marketing carriers is not allowed, all ticketing must be complete using a single marketing carrier from origin to destination.
10. **Stopovers:** Stopovers of more than 4 hours for domestic travel or 24 hours for transoceanic travel are not permitted.
11. **Routing:** Travel on DL is valid via DL published routings on DL published fares for the permitted area of travel for this certificate. If this certificate is valid for international travel, non-DL operated flights, if permitted, are only valid for Transatlantic travel between the US (including Puerto Rico)/Canada/Mexico and Europe/Middle East/Africa. Schedules are not guaranteed and are subject to change without notice. Involuntary denied boarding compensation, if applicable, will not be paid.
12. **Transferability:** The certificate is transferable only if it is not associated with an individual's name. Exception: If the certificate is issued in an individual's name, the certificate may be used by a different person as long as the original recipient is traveling with that person in the same reservation. Certificates may not be transferred for cash or any other consideration. Purchased and/or auctioned certificates are subject to confiscation and travel will not be permitted.
13. **Taxes/Fees:** Additional taxes/fees/surcharges/inspection and security fees may apply. PFCs do not apply. Any tax liability or other government imposed fees are the responsibility of the user.
14. **Changes/Refunds:** Once ticketed, tickets are nonrefundable after [risk free](#) cancel expires. Changes are permitted for a fee, the [fee](#) is based upon the ticketed origin and destination, provided the new itinerary meets all provisions of the program.
15. **Baggage Fees:** Standard [baggage fees](#) apply and are the responsibility of the passenger.
16. **Upgrades:** Not permitted.
17. **Combinability:** This certificate may not be combined with any other discount, promotional fare also known as a web fare, infant fare, child fare, senior fare, e-cert, coupon, certificate, ticket designator, reference code, upgrades, promotions or group fares. This certificate only permits travel on a single marketing carrier in each direction, use of multiple marketing carriers in the same direction of travel is not permitted.
18. **Certificate offer:** Limit of one ticket per certificate. Certificate has zero cash value, will be deemed fully used upon surrender and will not be honored retroactively or in connection with the exchange of any wholly or partially unused ticket. Certificate will not be replaced and cannot be requested. The use of the certificate offer embodied herein by anyone other than Delta in any advertisement for any purpose, or the purchase or other acquisition of certificates by persons or entities in the travel service business is strictly prohibited and will render the certificate VOID.
19. **SkyMiles:** SkyMiles mileage credit will NOT be awarded for travel with this certificate.
20. **Certificate Expiration:** Certificate expiration is as of midnight Eastern Standard Time on the date note above. Travel must be ticketed prior to the certificate expiration date.
21. **Ticket Validity:** Once ticketed; ticket validity is limited please click [here](#) for further details.
22. **Miscellaneous:** This certificate is not valid with miscellaneous charge orders, travel credit vouchers, gift certificates or prepaid tickets. Tickets by mail are permitted, a paper ticket fee will apply. The number of seats available for use with this authorization is limited. Other conditions may apply. Delta is the final authority on the interpretation of these rules, and these

program terms and conditions may be changed by Delta prior to usage and without advance notice.