

Coca-Cola and DFW Holiday 2018 Sweepstakes

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Official Rules

NO PURCHASE REQUIRED TO ENTER OR WIN.

1. Eligibility: The Coca-Cola and DFW Holiday 2018 Sweepstakes (the "Promotion") is open only to legal residents of the the 50 U.S. (or D.C.) who are 13 years of age or older at the time of entry. The Promotion consists of an Instant Win game (the "Instant Win Game"), which has 2 separate prize pools based on entrant's employment: one (1) for employees of the Dallas Fort Worth International Airport Board ("Board Employees") and other entities doing business at the Dallas Fort Worth International Airport, such as concessionaires, airlines and others ("Other DFW Employees"), and one (1) for all others), and a Sweepstakes (the "Sweepstakes"). (Board Employees and Other DFW Employees are sometimes collectively referred to herein as "DFW Employees.") Employees of The Coca-Cola Company, Coca-Cola bottlers, HelloWorld, Inc., and their respective parent companies, subsidiaries, affiliates, agents and those prize providers and agencies that are involved in the development or execution of this Promotion or any of its materials, and the immediate family (spouse, parents, siblings, and children) and household members of each such person are not eligible for the Promotion. Employees of the Dallas Fort Worth International Airport Board, concessionaires, vendors, airlines and other entities operating at the Dallas Fort Worth International Airport and their respective parent companies, subsidiaries, affiliates, agents and the immediate family (spouse, parents, siblings, and children) and household members of each such person are not eligible for the Sweepstakes. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law. You will likely learn about the Promotion when you are present at the Dallas Fort Worth International Airport and some prizes are only redeemable at the airport.

2. Sponsor: The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313.

Administrator: HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Agreement to Official Rules: By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Promotion.

4. Promotion Period: The Promotion begins at 12:00 a.m. Central Time ("CT"), November 16, 2018 and ends at 11:59 p.m. CT, December 31, 2018 (the "Promotion Period"). Administrator's computer is the official time-keeping device for this Promotion.

5. How to Enter: During the Promotion Period, visit <https://www.dfwairport.com/holiday>, either directly or via the DFW App, and follow the links and instructions to complete and submit the registration form, including providing a valid email address. You will also be required to indicate if you are a DFW Employee and if you are, enter your badge ID number. If you are not a DFW Employee, you will then receive 1 Sweepstakes entry and will advance to the Instant Win Game page where you will receive 1 Instant Win Game play in the applicable Game. If you are a DFW Employee, you will advance to the Instant Win Game where you will receive 1 Instant Win Game play in the applicable Game. You will be instantly notified if you are a potential winner of one of the Instant Win Game prizes.

Limit: 2 Sweepstakes entries per non-DFW Employee per day during the Promotion Period; 2 Instant Win Game plays per person per day during the Promotion Period. Multiple participants are not permitted to share the same email address. Any attempt by any participant to obtain more than the stated number of entries/plays by using multiple/different email addresses, identities, registrations or logins, or any other methods will void that participant's entries/plays and that participant may be disqualified. Any use of robotic, repetitive, automatic, programmed or similar

entry/play methods or agents (including, but not limited to, sweepstakes entry services) will void all entries/plays by that entrant. In the event of a dispute as to any online entry/play, the authorized account holder of the email address used to enter/play will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being authorized account holders.

6. ALL POTENTIAL INSTANT WIN GAME WINNERS AND SWEEPSTAKES WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE OR EVEN IF ENTRANT RECEIVES AN EMAIL MESSAGE SAYING HE OR SHE WON, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL INSTANT WIN GAME WINNER AND/OR POTENTIAL SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE INSTANT WIN GAME SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID, AND WILL NOT BE HONORED.

7. Promotion Prize Selection and Verification of Potential Winners: Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. For the DFW Employee Instant Win Game: For the Six Flag Pass prize, there will be 46 random, computer-generated winning times during the Promotion Period, 1 per day. For the Coca-Cola Product Vending Coupon prize, there will be 4,800 random, computer-generated winning times from December 17, 2018 at 12:00 a.m. CT to December 29, 2018 at 11:59 p.m. CT, 1 for each of those prizes. If you are the first player to play the Promotion at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated. For the non-DFW Employee Instant Win Game: There will be 5,800 random, computer-generated winning times during the Promotion Period, 1 for each of the Instant Win Game prizes listed below. If you are the first player to play the Promotion at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated. For the Sweepstakes: Administrator will randomly select the potential Sweepstakes winner on or around January 3, 2019, from all eligible entries received. The potential winner will be notified by email, mail or phone. For All Potential Winners: Each potential winner of any prize may be required to provide the Administrator a mailing address (no P.O. Boxes) for prize fulfillment purposes within 5 days of the date notice or attempted notice is sent, in order to claim his/her prize and to fulfill any such other requirements as determined by Administrator. If any potential winner cannot be contacted, or fails to provide any other requested information within the required time period, or if any prize or prize notification is returned as undeliverable, he/she forfeits the applicable prize. In the event that the potential winner of a prize valued at more than \$25 is disqualified for any reason, Administrator will award the applicable prize to an alternate winner in a random drawing from among all remaining eligible entries, up to 3 alternates. If the alternate potential winners are disqualified, the applicable prize will not be awarded. Unclaimed or forfeited prizes valued at \$25 or less will remain unawarded. Non-DFW Employee Instant Win Game prizes will be fulfilled digitally between the time of win and approximately 8 to 10 weeks after the conclusion of the Promotion. The Six Flag Pass Instant Win prizes will be fulfilled by mail approximately 8 to 10 weeks after conclusion of the Promotion. Coca-Cola Product Vending Coupon prize winners will receive notification of how to redeem their prizes between the time of win and approximately 8 to 10 weeks after the conclusion of the Promotion. Sweepstakes prize will be fulfilled approximately 8-10 weeks after the conclusion of winner confirmation.

8. Prizes:

- a. **Sweepstakes Prize:** 1 GRAND PRIZE: 1 \$500 Amazon.com Gift Card. Restrictions apply, see [amazon.com/gc-legal](https://www.amazon.com/gc-legal). Approximate Retail Value ("ARV"): \$500.

The odds of winning the prize depend on the number of eligible entries received during the Promotion Period.

b. Instant Win Game Prizes:

DFW EMPLOYEES PRIZE POOL:

46 SIX FLAGS PASS PRIZES: 2 passes to a Six Flags park. ARV: \$50.

4800 \$1 COCA-COLA BEVERAGE PRIZES: A 20 oz. Coca-Cola beverage. ARV: \$1.

NON-DFW EMPLOYEES PRIZE POOL:

300 GRAB \$10 GIFT CODE PRIZES: A \$10 Grab gift code. Terms and conditions apply. ARV: \$10.

500 GRAB \$3 GIFT CODE PRIZES: A \$3 Grab gift code. Terms and conditions apply. ARV: \$3.

5000 \$1 COCA-COLA BEVERAGE PRIZES: A 20 oz. Coca-Cola beverage. ARV: \$1.

The odds of winning an Instant Win Game prize depend on the number of prizes available for the specific prize pool divided by the number of eligible Instant Win Game plays for the prize pool.

Sponsor and Administrator are not responsible for complaints or issues regarding digital codes/certificates (claims that digital code/certificate is invalid, insufficient, etc.) and winner should address any such issues with the issuer of the digital code/certificate.

For All Prizes: Terms and conditions of all prize elements apply. Prizes are non-transferable. No substitution, exchange or transfer of prize by any winner. Sponsor reserves the right to substitute any prize for one of equal or greater value. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Limit: For non-DFW employees: 1 Sweepstakes Prize and 1 Instant Win Game Prize per person. For DFW Employees: 1 Instant Win Game Prize per person.

Total ARV of all prizes for non-DFW employees: \$9,500

Total ARV of all prizes for DFW employees: \$7,100.

9. Publicity: Except where prohibited, participation in the Promotion constitutes entrant's consent for Sponsor and its designees to use entrant's name, prize information, likeness, city and state of residence for promotional purposes in any media without further consideration.

10. General Conditions: In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but, not limited to, fraud, technical failures, regularly-scheduled maintenance, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Promotion to address the impairment, then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. The Sponsor reserves the right in its sole discretion to disqualify any

individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Release and Limitations of Liability: Except where prohibited, by participating in the Promotion, entrants agree to release and hold harmless The Coca-Cola Company, Coca-Cola bottlers, the Dallas Fort Worth International Airport Board, the Cities of Dallas and Fort Worth, HelloWorld, Inc., and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of each of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt, use or misuse of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Promotion and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if it is possible. If the Promotion has been discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

12. Disputes: Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Promotion, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

13. Promotion Results: For information about the Grand Prize winner, visit <http://bit.ly/2PQuN12>. The winner list will be posted after winner confirmation is complete.

Coca-Cola and DFW Holiday 2018 Social Sweepstakes Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: The Coca-Cola and DFW Holiday 2018 Social Sweepstakes (the "Sweepstakes") is open only to legal residents of the 50 United States and the District of Columbia who are at least 13 years old at the time of entry. Employees of The Coca-Cola Company, Coca-Cola bottlers, HelloWorld, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Sweepstakes begins at 12:00 a.m. Central Time ("CT"), November 16, 2018 and ends at 11:59 p.m. CT, December 31, 2018 (the "Promotion Period"). Twitter/Instagram's servers are the official time-keeping devices for the Sweepstakes.

4. How to Enter: To participate, you will need to have a Twitter and/or Instagram account (each a "Social Account"). Creating each Social Account is free but is subject to the applicable terms and conditions: <http://twitter.com/tos> or <http://instagram.com/about/legal/terms/#>. **Posting on Instagram requires a mobile device and therefore message and data rates may apply.** If entering via a mobile device and using your wireless carrier's network, standard data charges from your wireless carrier may apply. Your account settings on the Social Account you use to enter must be set to "unprotected" and/or "public" in order for your Tweets or comments to Sponsor's posts are viewable by Sponsor.

During the Promotion Period, take the following steps:

- a. Take a photo of yourself that shows you at the Dallas Fort Worth International Airport or shows your DFW love in the Dallas-Fort Worth Airport area (your "Photo"). You may include other people in the Photo, if you would like, if you have their permission to use their images in the Photo for this Sweepstakes. If anyone in your Photo is or appears to be a minor, you must have permission from his or her parent or legal guardian to include him/her in your Photo; and
- b. Follow @CocaCola and @DFWairport on Instagram or @CocaCola and @DFWAirport on Twitter;
- c. Tweet your Photo on Twitter or post your Photo on Instagram, either way **being sure to include the following hashtag: #HolidaysAtDFWContest** (your "Submission").

ReTweets will not accrue entries in this Sweepstakes.

Submissions must comply with the following:

Guidelines:

- The Submission must be in a format acceptable to the applicable social media channel;
- The Submission must contain a relevant Photo and the promotional hashtag;
- The Submission description, if any, must be in English; and
- The Submission cannot have been submitted previously in a promotion of any kind.

Content Restrictions:

- The Submission must not include any private information of a third party such as name, address, phone number, or email address;
- The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not prominently feature brand names or trademarks other than those owned by Sponsor or the Dallas Fort Worth International Airport, which entrant has a limited license to use to create and share a Submission in this Sweepstakes;
- The Submission must not disparage Sponsor, Administrator, or any other person or party affiliated with the promotion and administration of this Sweepstakes;
- The Submission must be entrant's own work;
- The Submission must not contain material that Sponsor deems to be inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain material that Sponsor deems to promote bigotry, racism, hatred or harm against any group or individual or to promote discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where Submission is created.

To avoid the spam restrictions of Twitter and Instagram, each shared Submission should be unique.

You automatically will receive one (1) entry into the Sweepstakes for your qualified Submission. Released Parties (as defined in Section 8, below) are not responsible for lost, late, unreceived, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected Submissions or failure to receive Submissions due to limitation of third-party social network platforms all of which will be void.

Limit: You may enter one (1) time during the Promotion Period. Multiple entrants are not permitted to share the same Social Account. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different Social Accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the Social Account used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses used to create the Social Account. The potential winner may be required to show proof of being the authorized account holder.

5. Sponsor's Use of Submissions: Tweeting/Posting a Submission constitutes entrant's consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, entrant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the Submission.

6. Grand Prize Drawing: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winner are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winner from all eligible entries received during the Promotion Period, on or around January 2, 2019. The potential winner will be notified via the Social Account used to enter by Administrator and will be required to provide his/her name, mailing address and date of birth to confirm eligibility and for prize fulfillment purposes within 5 days of the date notice or attempted notice is sent into order to claim the prize. If the potential winner cannot be contacted, fails to provide any other requested information, within the required time period, or the prize is returned as undeliverable, the potential winner is

disqualified and forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential winner is disqualified for any reason, Sponsor will award the prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded.

7. Prize: ONE (1) GRAND PRIZE: 1 \$500 Amazon.com Gift Card. Restrictions apply, see amazon.com/gc-legal. Approximate Retail Value ("ARV"): \$500.

Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning the prize depend on the number of eligible entries received during the Promotion Period. Prize will be fulfilled approximately 8-10 weeks after the conclusion of winner confirmation.

8. Release: By receipt of any prize, winner agrees to release and hold harmless Sponsor, Coca-Cola bottlers, Administrator, Dallas Fort Worth International Airport Board, the Cities of Dallas and Fort Worth, Twitter, Inc., Instagram, LLC, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

9 Publicity: Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, prize information, likeness, Submission, photograph (including, without limitation, winner's Social Account profile photo), voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, not received, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all

legitimate, un-awarded, eligible prize claims.

12. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

13. Winner List: For a winner list, visit <http://bit.ly/2PQuN12>. The winner list will be posted after winner confirmation is complete.

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Twitter, Inc. and Instagram, LLC, are not affiliated with, nor are they sponsors of, this Sweepstakes. Each entrant understands that he or she is providing information to Sponsor and not to Twitter, Inc. or Instagram, LLC.