

# Fazoli's "Make It a Meal" Sweepstakes 2018

## Official Rules

### NO PURCHASE REQUIRED TO ENTER OR WIN.

**1. Eligibility:** The Fazoli's "Make It a Meal" Sweepstakes 2018 (the "Promotion") is open only to legal residents of AL, AR, CA, CO, CT, FL, GA, IA, IL, IN, KS, KY, MI, MN, MO, MS, NC, NE, OH, OK, OR, SC, SD, TN, TX, VA, WI, and WV who are 18 years of age or older at the time of entry. Employees and non-employee workers of The Coca-Cola Company, Coca-Cola bottlers, Fazoli's System Management, LLC, Fazoli's Joint Venture, Ltd, Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort™ ("Universal Orlando"), HelloWorld, Inc., and their respective parent companies, subsidiaries, affiliates, agents and those prize providers and agencies that are involved in the development or execution of this Promotion or any of its materials, and the immediate family (spouse, parents, siblings, and children) and household members of each such person are not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void elsewhere and where prohibited by law. The Promotion consists of an Instant Win game (the "Instant Win Game") and a Sweepstakes (the "Sweepstakes").

**2. Sponsor:** The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313.

**Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

**3. Agreement to Official Rules:** By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Promotion.

**4. Promotion Period:** The Promotion begins at 12:00 a.m. Eastern Time ("ET"), October 1, 2018 and ends at 11:59 p.m. ET, October 28, 2018 (the "Promotion Period"). Administrator's computer is the official time-keeping device for this Promotion.

**5. How to Enter:** During the Promotion Period, visit <http://www.cokeplaytowin.com/fazolis18> and follow the links and instructions to complete and submit the registration form, including providing a valid email address. You will receive 1 Sweepstakes entry and will advance to the Instant Win Game page where you will receive 1 Instant Win Game play. You will be instantly notified if you are a potential winner of one of the Instant Win Game prizes. Limit: 1 Sweepstakes entry and 1 Instant Win Game play per person per day during the Promotion Period. Multiple participants are not permitted to share the same email address. Any attempt by any participant to obtain more than the stated number of entries/plays by using multiple/different email addresses, identities, registrations or logins, or any other methods will void that participant's entries/plays and that participant may be disqualified. Any use of robotic, repetitive, automatic, programmed or similar entry/play methods or agents (including, but not limited to, sweepstakes entry services) will void all entries/plays by that entrant. In the event of a dispute as to any online entry/play, the authorized account holder of the email address used to enter/play will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being authorized account holders.

**6. ALL POTENTIAL INSTANT WIN GAME WINNERS AND SWEEPSTAKES WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE OR EVEN IF ENTRANT RECEIVES AN EMAIL MESSAGE SAYING HE OR SHE WON, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL**

**INSTANT WIN GAME WINNER AND/OR POTENTIAL SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE INSTANT WIN GAME SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID, AND WILL NOT BE HONORED.**

**7. Promotion Prize Selection and Verification of Potential Winners:** Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. For the Instant Win Game: There will be 28 random, computer-generated winning times during the Promotion Period, 1 per calendar day of the Promotion Period, based on ET. If you are the first player to play the Promotion at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated. For the Sweepstakes: Administrator will randomly select the potential Sweepstakes winner on or around October 29, 2018, from all eligible entries received. The potential winner will be notified by email, mail or phone. For All Potential Winners: Except where prohibited, the potential Grand Prize winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return to Administrator, within 5 days of the date notice or attempted notice is sent, a Declaration of Compliance, Liability and Publicity Release ("Declaration") in order to claim his/her prize and to fulfill any such other requirements as determined by Administrator. Each potential First Prize winner will be required to provide the Administrator a mailing address (no P.O. Boxes) for prize fulfillment purposes within 5 days of the date notice or attempted notice is sent, in order to claim his/her prize and to fulfill any such other requirements as determined by Administrator. If any potential winner cannot be contacted, or fails to sign and return the Declaration or provide any other requested information (as applicable) within the required time period, or if prize is returned as undeliverable, he/she forfeits prize. In the event that a potential winner is disqualified for any reason, Administrator will award the applicable prize to an alternate winner in a random drawing from among all remaining eligible entries, up to 3 alternates. If the alternate potential winners are disqualified, the applicable prize will not be awarded. First Prizes will be fulfilled approximately 8 to 10 weeks after the conclusion of the Promotion.

## **8. Prizes:**

### **a. Sweepstakes Prize:**

#### **1 GRAND PRIZE: UNIVERSAL ORLANDO RESORT TRIP PRIZE:**

Grand Prize winner will receive a Universal Orlando Resort™ Vacation Package for winner and up to three (3) guests, consisting of: (i) round trip coach-class air transportation for up to four (4) people from a major airport near winner's home (determined by Universal Orlando in its sole discretion) to Orlando, Florida. Winner will be responsible for ground transportation to/from the airport of origin; (ii) ground transportation for up to four (4) people from/to the airport in Orlando, Florida and to/from the hotel; (iii) hotel accommodations, room and tax only, for up to four (4) people in the form of one (1) standard room (quad occupancy) at one of the Universal Orlando Resort™ on-site hotels (room and hotel to be selected by Universal Orlando) for three (3) consecutive nights. Hotel accommodations do not include meals, incidentals, tips, telephone calls, souvenirs, or any other personal expenses incurred during the trip, not specified here; and (iv) up to four (4) 3-Park, 3-Day Park-to-Park Tickets for admission to Universal Studios Florida™, Universal's Islands of Adventure™ and Universal's Volcano Bay™ theme parks. **Vacation Package must be taken by 11/30/2019 or forfeited in its entirety.** The winner must allow 60 days for arrangement and coordination of travel. No changes will be made to travel details or itinerary once any portion of the travel arrangements has been made. Winner and guests must be able to travel on the same itinerary. If winner and his/her guests cannot travel within specified timeline, prize will be forfeited. **If prize winner is between the ages of eighteen (18) and twenty-one (21) he/she must be accompanied by an adult who is**

**at least twenty-one (21) years of age or older in order to check in to the on-site hotel.**

Unless the child or legal ward of prize winner or one of the other allotted guests, each guest must be eighteen (18) years or older at time of travel. All travel is subject to availability. Other restrictions and blackout dates may apply. All travel-related taxes and expenses not set forth herein, including baggage fees, service charges or facility charges, personal charges at hotel, ground transportation at point of origin, meals, gratuities, and incidental hotel expenses are the sole responsibility of Prize winner and guest(s). Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by Universal Orlando's airline carrier of choice as detailed in the passenger ticket contract. Winner and guests are responsible for obtaining, at their own expense, any necessary travel documentation (i.e. valid photo identification, visas, passports, etc.) prior to travel. Winner acknowledges that Universal Orlando has not and will not obtain or provide travel insurance or any other form of insurance. Prize consists of only the items specifically listed as part of the prize. Prize is nontransferable and has no cash value. **For any winner who is a Florida resident, air transportation may be substituted with another method of transportation by Universal Orlando in its sole discretion.** Sponsor and Universal Orlando are not responsible for cancellations or weather conditions due to circumstances beyond Sponsor or Universal Orlando's control, inability of winner or guest to take Prize vacation or related benefits in accordance with applicable rules and restrictions, and/or any other difficulties occurring during or in connection with the prize trip or related activities. All unused portions of this prize package will remain the property of Universal Orlando Resort. Sponsor and/or Universal Orlando will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Winner is responsible for all taxes and fees associated with prize receipt and/or use.

FAIR MARKET VALUE/"ARV": \$3,910.43.

All theme park tickets are valid during normal operating hours only. Operating hours and availability of attractions and shows are subject to change without notice. Some special events may be separately ticketed. Universal Orlando reserves the right to change the name of all tickets. Except as otherwise indicated herein, all tickets specifically exclude admission to special or separately ticketed "hard ticket" entertainment events at either of the theme parks, hotels, or within any of the Universal CityWalk™ venues such as Hard Rock Live® and Blue Man Group show.

Travel must be round trip. Universal Orlando will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by Universal Orlando's airline carrier of choice as detailed in the passenger ticket contract. Sponsor and Universal Orlando are not responsible if any scheduled event is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets. Tickets may be subject to issuer's standard rain-check policies and procedures. All expenses, travel, and other costs not expressly stated in the package description above are the sole responsibility of winner. If one of winner's guests is a minor (as determined by his/her state of residence), winner or another guest must be minor's parent/legal guardian and must complete required paperwork on behalf of minor, as applicable. Travel companions must execute liability/publicity releases prior to issuance of prize documents. Restrictions, conditions and limitations may apply. Lost, mutilated, or stolen tickets, vouchers or certificates will not be replaced. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions provided by the ticket. If winner elects to partake in any or all portions of his/her Prize with fewer than the allotted number of guests or no guest, the Prize will be awarded to winner and each participating guest and any remainder of the Prize will be forfeited and shall not be subject to further or alternative compensation. Universal Orlando reserves the right to substitute a similar prize or prize element of comparable value should it become unavailable for any reason. Travel arrangements must be made through Universal Orlando.

The ARV of travel may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

The odds of winning the Sweepstakes Prize depend on the number of eligible entries received during the Promotion Period.

**b. Instant Win Game Prizes:**

28 FIRST PRIZES (1 per calendar day): A \$50 Fazoli's gift card, terms and conditions apply. ARV: \$50.

The odds of winning an Instant Win Game prize depend on the number of prizes available divided by the number of eligible Instant Win Game plays on the applicable day.

For All Prizes: No substitution, exchange or transfer of prize by any winner. Sponsor reserves the right to substitute any prize for one of equal or greater value. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Limit: 1 Sweepstakes Prize and 1 Instant Win Game Prize per person. Total ARV of all prizes: \$5,310.43.

**9. Publicity:** Except where prohibited, participation in the Promotion constitutes entrant's consent for Sponsor and its designees to use entrant's name, prize information, likeness, city and state of residence for promotional purposes in any media without further consideration.

**10. General Conditions:** In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but, not limited to, fraud, technical failures, regularly-scheduled maintenance, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Promotion to address the impairment, then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**11. Release and Limitations of Liability:** Except where prohibited, by participating in the Promotion, entrants agree to release and hold harmless The Coca-Cola Company, Coca-Cola bottlers, Fazoli's System Management, LLC, Fazoli's Joint Venture, Ltd, NBCUniversal Media, LLC, its subsidiary and affiliated companies, including without limitation Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort™, HelloWorld, Inc., and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of each of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt, use or misuse of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Promotion and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If for

any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if it is possible. If the Promotion has been discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**12. Disputes:** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Promotion, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort is a prize supplier only in this Promotion; is not a sponsor of this Promotion; and is not responsible for the administration of the Promotion, the collection of the entries or the conduct of the draws. Notwithstanding the foregoing, any disputes, claims, and causes of action against Universal Orlando arising out of or relating to any person's use of or participation in any portion of the Grand Prize shall be resolved by applying the laws of Florida, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in state or federal courts within Orange County, Florida. Such claims shall be resolved individually, without resort to any form of class action, and all such claims shall be limited to actual out-of-pocket costs incurred, but in no event to include attorneys' fees.

**13. Promotion Results:** For a winner list, visit <http://bit.ly/2NII8La>. The winner list will be posted after winner confirmation is complete.